

## **Guidelines for Personal Blog Posting**

During the second week of class, students will officially launch their personal Wordpress blogs.

If you already have a blog and want to continue developing it, please discuss with me individually. If you have the technical skills to create a self-hosted blog, you are also welcome to do so.

You will be required to post twice/week (approx. 500 words for each post). On the course blog, under “Personal Blog Prompts”, you can see whether or not you’ll be required to do an “open” post (no prompt) or a post in response to a prompt that I give you.

As the semester continues, you should be implementing strategies from class to find new readers and expand your blog. All students will add each other’s blogs to their Google Reader feeds, and they should browse their classmates’ posts and comment when appropriate.

## **Guidelines for Group Blog Posting and Commenting**

The URL for our group blog is <http://rucreativebloggingfa14.wordpress.com/>. If you don’t already have a Wordpress account, each of you will create one, and I will give you access to post on this blog.

Each student will be assigned a date by which he/she must post on the group blog. Before the due date, I will give the student a prompt to which he/she must respond.

For example, if you are scheduled to post on 9/10, then you must post before class on 9/10. During class on 9/10, you will present your blog post to the class. For homework, your classmates will leave comments on your blog post. The comments from your classmates must be posted by the next class period, in this case 9/13.

Blog posts should be a minimum of 500 words, and comments should be a minimum of 200 words each.