

## **Blogging Dictionary**

“Above the fold” – Borrowed from a newspaper term, it means the part of the web page that you can see without scrolling.

Archives – A collection of all the posts on a blog, usually organized by date.

Back-end – The back-end of the blog is the private area where the blogger can add/edit posts and make changes to settings.

Blog – A blog is a regularly updated website with a series of entries usually centered around one topic.

Blogosphere – The online world that consists of all blogs.

Blogroll – A blogroll can be a list of links to blogs.

Captcha – A randomly generated code a commenter must enter before being able to post a comment. This protects against spam.

Categories – The blogger can choose to add posts to categories in order to better organize the blog.

Collaborative or group blog – A blog updated by more than one person.

Comments – Feedback left by readers in response to a blog post.

Comment spam – An unwanted comment left by a spammer.

Content management system (CMS) – Software that allows users to publish, edit, and maintain content on a website.

Footer – On a web site, a footer signals the user that he/she has reached the bottom of the page. Footer typically contains copyright information and names of person/company who designed/developed the site.

Front-end – The front-end of the blog is the way the blog looks to a visitor.

Header – On a web site, a header is the top section of the page. The header typically includes information like the title, a logo, or navigation.

Hosted – A website that is “living” on a server owned by someone else.

Index – Front page of blog.

Jump – Sometimes, the index page will only show a shortened version of the full

post. To “jump” means to view the whole post on the permalink page.

Microblog – A blog with very short content. For example, Twitter is a microblogging service, and the posts are called “tweets.”

Navigation bar or navbar – An arrangement of links that lead the user to main pages within the web site. A way to navigate the website.

Permalink – A permalink is a permanent link to a blog post.

Pingback or trackback – A pingback occurs when another website links to a blog post. This pingback typically displays in the comments section.

Platform – The service used to run the blog (i.e. Wordpress, tumblr, Blogger)

Post – An entry on a blog.

Reblog – Used most commonly with tumblr. It means to copy or re-post something another blogger has already posted.

RSS – Stands for Really Simple Syndication. Basically just a simplified feed that includes only text and photos, none of the formatting from a blog.

Self-Hosted – A website that is “living” on server space that you manage.

Sidebar – On a web site, a sidebar is a section on either side (or both sides) of the page. The sidebar typically contains links, archives, tag, categories, contact information, and/or additional navigation.

Subscribe – To add a blog’s RSS feed to an RSS reader.

Tags – Relevant words or phrases the blogger chooses to add to a post for search engine purposes.

Templates/theme – The design of the blog.

URL – Stands for Uniform Resource Locator, in simple terms, this is the address for a website or blog

## **Blog Features**

Header

Footer

Sidebar

Categories

Tags

Blogroll

Posts

Comments

“About me”

Contact information

Date/time posted

By line

Archive

Multimedia

Social media tools

URL

Title of blog

Title of posts

Ads

Search field